

Majestic®

Carpet Solutions

ENCAPSULATING CARPET CLEANER

This next generation carpet care product was specifically designed to clean and brighten all carpets using an advanced technology that surrounds and encapsulates soil, then dries to a non-sticky crystal that is easily vacuumed up. The chemistry of this product allows for low moisture application techniques that eliminates the need for rinsing and minimizes carpet down time. Contains no toxic solvents or other harmful chemicals that may cause indoor air quality (IAQ) issues. Special additives create an anti-resoiling barrier that helps keep carpets cleaner, longer. Specifically formulated for all fibers. Will not clog valves or jets on spray applicators or extraction machines. Recommended for all colorfast carpeting.

This Carpet & Rug Institute tested and certified cleaner effectively removes soil without any damage to the carpet. The CRI Seal of Approval is awarded to carpet cleaning products that pass stringent tests administered by an independent, accredited institute.



ENVIRONMENTALLY RESPONSIBLE COMPARISON

Traditional Products	Majestic
Sodium Phosphates	None
2-Butoxyethanol	None
Nonylphenol ethoxylates	None
	Primary Ethoxylated Alcohol
	Sodium Xylene Sulfonate
	Propylene Glycol n-Butyl EtherLinear
pH 8 – 10	pH 8 - 9
Traditional Compound Descriptions:	
Sodium Phosphates – offer good control of water hardness ions and maintain alkalinity levels. They also increase cleaning efficiency by suspending dirt. Phosphates are plant nutrients that promote algae blooms.	Primary Ethoxylated Alcohol – listed as a surfactant having a Positive Environmental Profile on EPA's Design for the Environment Formulator Initiative. A completely biodegradable surfactant provides wetting and detergency.
2-Butoxyethanol – an effective water-soluble solvent to attack both water-soluble soils and water-insoluble oils and greases. It is a potential nose and eye irritant and may cause blood cell damage if absorbed through skin.	Sodium Xylene Sulfonate – listed as surfactant having a Positive Environmental Profile on EPA's Design for the Environment Formulator Initiative. A completely biodegradable surfactant and an embrittling additive.
Nonylphenol ethoxylates – a non-ionic surfactant that is used to provide wetting and detergency. It is derived from a petroleum-based product. It has a suspected harmful biodegradable intermediate.	Propylene Glycol n-Butyl Ether* - listed as having a Positive Environmental Profile solvent on EPA's Design for the Environment Formulator Initiative. It is commonly used as a solvent in cleaners. It is biodegradable and is not easily absorbed through the skin.

PRODUCT SPECIFICATIONS

Color:	Colorless	Solubility:	Complete with water
Odor:	Floral	Emulsification:	Good
Base:	Detergent blend	Detergency:	Good
pH:	8.0 – 9.0	Rinsability:	Good
Viscosity:	Water thin	Biodegradability:	Complete
Foam:	Moderate	Storage/Stability:	1 year
Optical Brightener:	None	Weight Per Gallon:	8.52 lbs. per gallon
Phosphate:	None	Freeze/Thaw Stability:	Keep from freezing
2-Butoxyethanol:	None		